# NetApp

## NetApp Cloud Compliance

### Always-On Data Privacy Controls and Compliance Insights for NetApp Cloud Volumes

NetApp® Cloud Compliance is the new data privacy and compliance service for data stored in the cloud with NetApp and on Amazon S3. Using artificial intelligence (AI) driven technology, Cloud Compliance leverages cognitive computing to provide Cloud Volumes users with always-on privacy controls.

- Cloud Compliance maps and identifies all your data, wherever you keep data in the cloud: Cloud Volumes ONTAP for AWS, Azure, and Google Cloud.
- Azure NetApp Files
- Amazon S3 buckets

NetApp Cloud Compliance automates and simplifies the most challenging tasks introduced by GDPR, CCPA, and other data privacy regulations.

- › Map all the sensitive data you store in the cloud.
- › Locate data privacy violations automatically.
- › Generate Data Subject Access Reports (DSARs) in seconds rather than weeks.
- › Produce data protection impact analysis reports to share with risk and management teams.
- › Enforce restrictions to sensitive data migration.

## Why Data Privacy Matters

With data growing at faster rates than ever before and new regulations like the California Consumers Privacy Act (CCPA) and the EU's General Data Protection Regulation (GDPR) in effect, companies are facing difficult challenges. The financial impact of these laws and those on the horizon are considerable.

Where is the sensitive data located in your repositories? If you had to report on it, how would you do it?

### CHALLENGES

- Data privacy readiness
- Multiple regulations
- Document mapping and classification
- Cloud migration data integrity

## CLOUD COMPLIANCE QUICK FACTS

Always-on privacy controls

AI-driven technology

Out-of-the-box reporting

Cloud-first technology

Natural Language Entity Recognition

Predefined PII recognition

NetApp

| 1

## NEW REGULATIONS OUTLAW DARK DATA - WORLDWIDE

California's Privacy
Act of 2018
Jan 2020

EU's GDPR
May 2018

South Africa's
POPI
Dec 2019

With Cloud Compliance, enterprises gain the ability to reduce workloads and resources required by data protection regulations, such as GDPR.
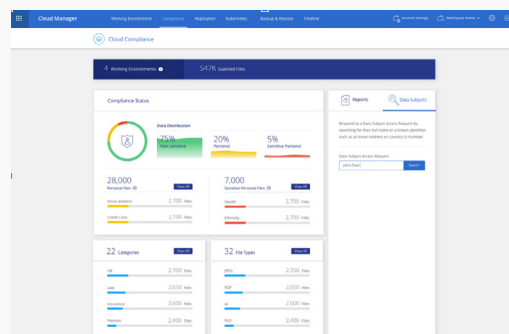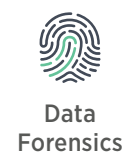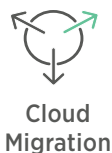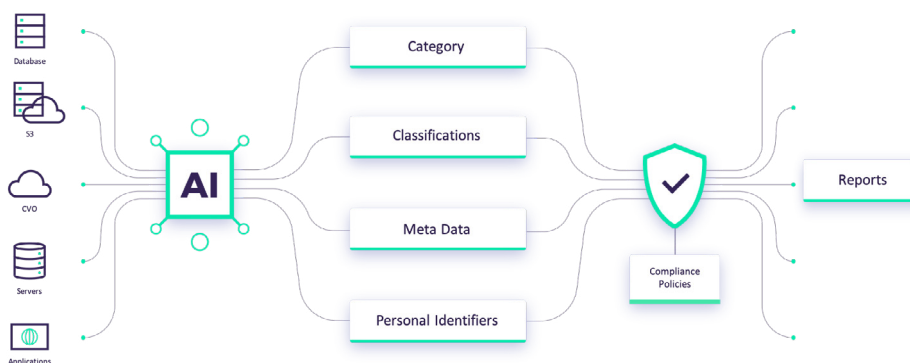
# How NetApp Cloud Compliance Works

Using Natural Language Named Entity Recognition, Cloud Compliance is able to intelligently pinpoint data instances that may cause potential data privacy violations.

Other data privacy solutions rely on simple search functions and pattern matching, which often results in large amounts of inaccurate information and false positives.

The AI-based data mapping used by Cloud Compliance gives results based on a contextual understanding of the data.

Reports are more accurate with less manual effort.

Database
S3
CVO
Servers
Applications

AI

Category
Classifications
Meta Data
Personal Identifiers

Compliance
Policies

Reports

GDPR     CCPA     Cloud Migration     Data Protection     Data Forensics

NetApp Cloud Compliance is pioneering data compliance and privacy controls as an inherent part of cloud data management

**For more information please visit us at
cloud.netapp.com/cloud-compliance**